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Green Furniture Sweden

Vinnare i Green Furniture Award 2011 – bilder, beskrivningar, pristagarna

Hela prissumman, totalt 100 000 kr, gick i år till ett och samma bidrag, men även fyra st hedersnämmanden delades ut. Antalet tävlingsbidrag har ökat igen, i år 62st, varav knappt hälften från Sverige. Priset, som delas ut för tredje året, har snabbt blivit den ledande designtävlingen för ekomöbler i världen och syftar till att uppmuntra nytänkande, hållbar design.

– Designkvalitén bland bidragen är genomgående mycket hög och innovativ, men det är framför allt ett bidrag som sticker ut när det gäller att tillföra känsla och värde genom sitt ekokoncept. Metoden att stoppa 'the T-Shirt Chair' med avlagt tyg är det vi framförallt fastnade för, och vi tror att vinnaren kommer att komma med betydligt fler produkter i samma stil, säger Johan Berhin, designer, som stiftade Green Furniture Award 2008 och som från och med möbelmässan 2010 började producera ekodesignkollektionen Green Furniture Sweden med många av de vinnande möblerna.

1st prize

'The T-shirt Chair', design Maria Westerberg, Sweden

- reused textiles and bent wire fence.



The Green Furniture Award jury:

"The winner of the Green Furniture Award 2011 weaves together a meaningful story using worn textiles. This up-scaling of the classical 'rag rug' becomes an unique way of upholstery – T-shirts from friends together with other textiles such as grandma's curtains, the favourite but now worn out jeans etc, melt together visually to form a colourful symphony of one's personal history."

Green Furniture Sweden will produce the T-shirt Chair mounted with a selected colour-mix comprised of left-over fabric pieces from sofa manufacturing. The fabric pieces can be replaced with worn out clothes and textiles from your surroundings, and in that way it will evolve and collect your history over time.

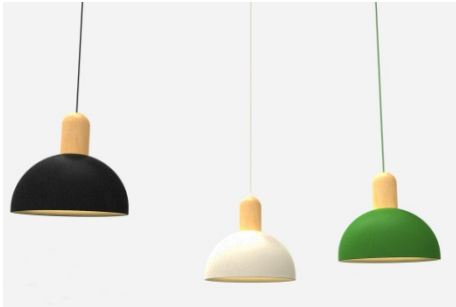


About Maria Westerberg: Maria graduated 2008 from Konstfack's Interior Architecture and furniture design. Since then she has made a Recycle interior collection for Indiska, made conceptual installations in fridges for a landscape architect office in Berlin and now exhibit in Greenhouse 2011 at Stockholm Furniture Fair with her expressive and playful design. Significant for her work is organic shapes, using materials in a new context and often very colourful. Her most famous work until now is a chair called "T-shirt chair", that also is the 1st prize of Green Furniture Award 2011 and by that also is produced by Green Furniture Sweden.

Honourable Mentions (4 designs on 2 pages)

'Svea' lamp, design Michael Karlsson, Sweden

- pressed felt from recycled PET bottles; local wood



The Green Furniture Award jury:
"Graceful playfulness, utilizing a classical lamp shape that provides a soft touch."

The 'Svea' lamp do not quite reach the Green expectations of the jury due to the moulded polyester fibres that only partially contain recycled materials (PET bottles, approx 50%).



About Michael Karlsson: Michael has a bachelor degree in product design from University of Kalmar and continued to get his master degree (2011) in product design at Linnaeus University. He likes to challenge his creativity and works with everything from product design to furniture and glass design. He has during the last years been awarded with Honourable mention in Aluminium Design 2008 and he is the winner of the Swedish final in Bombay Sapphire Glass Competition 2009.

'TLOC', design La Mamba Studio, Spain

- Local wood , biodegradable glue and water based varnish



The Green Furniture Award jury:
"An elegant, surprising box: a workplace for modern homes or hotel rooms; closable so that one can stow away the workload."

While the 'TLOC' secretary is made of local wood, uses white glue (biodegradable) and water-based varnish, it does not fold flat in transport. This does not quite reach the Green expectations of the jury as Green Furniture Award seeks to reward green solutions beyond the ordinary.



About La Mamba Studio: La Mamba is based in Valencia, Spain, and is a group of 6 young designers from different origins who emerged two years ago after finishing a master degree together in Valencia. With several national and international awards, they have been participating in trade shows around the world such as Milan, Stockholm, Valencia Furniture Fairs or INDEX in Dubai.

Honourable Mentions

'Rendez-vous' chandelier, design Peter Mäkelä, Sweden

- thin bent wood



The Green Furniture Award jury:
"Shines a light on personal meetings and communication thanks to its sweeping multiplication of face silhouettes."

The 'Rendez-vous' chandelier does not quite reach the Green expectations of the jury because it is composed of moulded veneer (that requires considerable amounts of glue) and because it does not fold flat in transport.



About Peter Mäkelä : Peter is a passionate designer within the fields of furniture, product and graphic design. He runs his own design business; Paziano Design Studio since 2005. He released his first two collections in 2010, Crop Carpets Collection and Pride Collection - which he got awarded the RFSL Honour Prize for the same year. 2009 he won prize for his concept piece Angel Chair at Bolia Design Awards .

Peter has several wallpaper and pattern designs on the market. To share his passion for design he was active Board member of Svensk Form for several years. He also has more than 10 years of experience as a Art/Creative Director from advertising agencies around Sweden.

'Keystone' key hanger, design Colm Keller, Sweden

- mixed waste woods



The Green Furniture Award jury:
"Graceful, dually wedged pieces of wood form an interesting tactile shape and, by their wedged shape and name, play on the key role of a key. The use of different woods from waste materials, harvested from the massive wood furniture production gives individuality to each set and an identity to each key."

The Jury loves the 'Keystone' key hanger but it does not qualify for the contest because it is an interior decoration item rather than a piece of furniture.



About Colm Keller: Colm is an Irish product designer currently based in Gothenburg. After studying product design at the National College of Art and Design in Dublin he worked for 3 years in design positions before completing and MFA in Design at HDK (University of Crafts and Design) in Gothenburg. In mid 2010 he formed Colm Keller Design Studio, working full time on his own products and freelance projects.

Mer om Green Furniture Award

Kriterier

Vinnarna i Green Furniture Award har valts utifrån aspekter som materialval och produktionsmetod men även efter förmågan att formge en möbel där materialens och formens gröna ursprung tillför något, där det miljövänliga inte är en kompromiss utan tillför värde till designen.

De tävlande bidragen får inte vara i produktion men får vara allmänt visade. Inga restriktioner för vem som får ställa upp i tävlingen, vare sig geografiskt, utbildningsmässigt eller på annat sätt.

Jury och prissumma

Tävlingens 1:a pris är 50 000 kr, 2:a pris är 30 000 kr och 3:e pris är 20 000 kr. Den rika floran av tävlingsbidrag har dessutom alltid spillt över i hedersnämningar.

Tävlingens jury består av Anna Kraitz (designer), Christina Ståhl (vd MIO), Olof Kolte (designer och lektor i hållbar design, LTH) och Johan Berhin (designer och grundare av Green Furniture Sweden).

Se vinnarna

2011 års vinnande bidrag visas i Green Furniture Swedens monter A10:11 på Stockholms Möbelmässa, 8-12 feb 2011.

För att boka intervju med vinnarna eller Johan Berhin, kontakta Kajsa Ekelund, Polhem PR, 08-22 62 27, kajsa@polhem.com

Mer om Green Furniture Sweden

Green Furniture Sweden är en möbelkollektion som produceras av designern Johan Berhin. 2008 bestämde sig Johan för att göra skillnad för världen och gå i täten när det gäller ekodesign – han startade den globala tävlingen Green Furniture Award för att hitta de bästa ekodesignidéerna när det gäller möbler och ge dem kraft. Tävlingen har blivit världsledande i sin genre och Green Furniture Sweden har blivit de samlade vinnarnas kollektion – uttrycksfulla möbler med ambition att bli moderna, gröna, klassiker.

Mer information på www.greenfurniture.se eller genom Johan Berhin, 0707-32 16 08